

Myth 14 No significant visual impact

It's bizarre that the council can claim that the road won't have a huge visual impact given that they are proposing to build a massive 30m high viaduct across the River Severn. They have produced no visualisations to show what the road would look like from the point of view of people living in the area or using local footpaths so we have had to commission our own.



We summarise this and many other environmental issues in our 2023 report on the negative impacts of the proposed new road <https://www.bettershrewsburytransport.org/wp-content/uploads/2025/03/10-BeST-Oct-2023-Summary-of-negative-impacts-of-NWRR-5099220.pdf>