

## Myth 5 Shorter Car Journeys?

The Shropshire Council website claims that “average single journey time across roads in the northern Shrewsbury area would be reduced by 17 minutes”. For start this is an extremely misleading quote of the council’s own numbers (journey time reductions of 8-17 minutes in 2050 rather than an average of 17 minutes for journeys round the whole of the edge of the town (i.e. the maximum benefit)). In fact, the council’s traffic modelling suggests that the majority of journey time reductions would be below 2-3 minutes and these reductions would rapidly disappear through additional induced traffic created by the additional road capacity.

As for reduced bus services, none of these will be using the NWRR and so quoting the 17 minute figure in this context is again deeply misleading.

We provided a detailed review of the problems with Shropshire Council’s traffic modelling and the real traffic problems that would be caused by the proposed new road in our 2021 objection

<https://www.bettershrewsburytransport.org/wp-content/uploads/2025/03/1-BeST-Apr-2021-Objection-Part-I-4241734.pdf>