Myth 7 Rat runs to the north of town?

Clearly there is some rat running in the lanes north of Shrewsbury but much of this could have been solved years ago with much cheaper and less damaging measures such as "Access Only" signs, width restrictions etc. The council has never properly demonstrated the impact of the NWRR on this area as its traffic models don't include all the roads in that area and the Transport Assessment makes no quantitative assessment of the changes in traffic. Much of the HGV traffic in Ruyton XI Towns is generated locally and wouldn't use the NWRR. The council's traffic modelling shows more traffic on Ellesmere Road north of the NWRR.

The council has never compared the level of rat running in that area with other areas around the edge of Shrewsbury to show that it is significantly worse. It doesn't seem fair to spend £215M to reduce rat running in a couple of small villages by making traffic worse for people in other areas such as Coton Hill.

We provided a detailed review of the problems with Shropshire Council's traffic modelling and the real traffic problems that would be caused by the proposed new road in our 2021 objection https://www.bettershrewsburytransport.org/wp-content/uploads/2025/03/1-BeST-Apr-2021-Objection-Part-I-4241734.pdf